

**AAA Colorado Win a Dream Getaway to Hawaii Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

The AAA Colorado Win a Dream Getaway to Hawaii Sweepstakes (the "Promotion") begins at 8:00:01 AM Mountain Time ("MT") on March 1, 2021 and ends at 11:59:59 PM MT on May 31, 2021 (the "Promotion Period"). The Promotion contains a game of chance ("Sweepstakes"). The computer clock of the Sponsor (defined below) is the official time-keeping device in the Promotion.

- 1. ELIGIBILITY:** The Promotion is open only to legal residents of the state of Colorado, who are 18 years of age or older as of date of entry. Employees, officers and directors of **AAA Colorado Insurance** ("Sponsor"), CSAA Insurance Group, Realtime Media LLC ("Administrator") and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies, (collectively, "Promotion Parties") their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By participating, you agree with the Sponsor to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. Void in any state not listed above and where prohibited by law, rule, or regulation. All federal, state, and local laws and regulations apply.
- 2. HOW TO ENTER THE PROMOTION:** To enter, you must request and complete a new insurance quote on auto, home, or life insurance, via phone or online, from a licensed AAA Colorado Insurance agent during the Promotion Period, to receive one (1) Sweepstakes Entry into the Promotion. **Limit of one (1) Sweepstakes Entry per person for the duration of the Promotion Period.**

ALTERNATE MEANS OF ENTRY: To enter via mail, hand-print your full name, full mailing address, email address, phone number, and birth date on a plain 3x5 inch paper. Mail your completed entry to Realtime Media, Attn: AAA Colorado Win a Dream Getaway to Hawaii Sweepstakes, 200 Four Falls Corporate Center, Suite 130, Conshohocken, PA 19428. Each entry must be mailed separately in a hand-addressed, stamped envelope. No photocopied or mechanically reproduced entries will be accepted. No responsibility is assumed for lost, late, incomplete, illegible, misdirected or postage-due entries. No responsibility is assumed for (i) technical, electronic, telephone, hardware, software or network, computer or data transmission errors, malfunctions, or difficulties of any kind or (ii) any incorrect data contained in any sweepstakes entry. Mail-in entries must be postmarked no later than May 31, 2021 and received by June 4, 2021 to be eligible for the drawing. All entries become the property of Sponsor and will not be returned or acknowledged. **Limit of one (1) Sweepstakes Entry per person for the duration of the Promotion Period.**

- 3. SWEEPSTAKES DRAWING/ODDS:** On or about June 7, 2021, the Administrator will conduct a random drawing from all eligible Entries received within the Promotion Period and select one (1) Grand Prize Winner. Odds of winning a Promotion prize depend on the number of eligible Entries received.
- 4. WINNER NOTIFICATION:** The potential prize winner will be notified by email and/or phone within seven (7) business days of winner selection or as soon as reasonably practicable. Potential winners will have five (5) days to respond to winning notification before forfeiting their prize. Any winner of a prize package valued at \$600 or more will be sent an Affidavit of Eligibility/Liability Release via email. All forms must be completed, signed, notarized, and returned to Sponsor within five (5) days of date of issuance. Potential winner becomes the "Winner" only after verification of eligibility by Sponsor. If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential

winner otherwise fails to fully comply with these Official Rules, he/she will forfeit that prize and an alternate winner will be selected from among all remaining entries for that drawing.

5. **PRIZES:** One (1) Grand Prize will be awarded during the Promotion, as detailed below.
- One (1) Hawaii Getaway for one (1) winner and one (1) guest, where winner can customize their dream vacation up to \$8,000 in value
 - One stay on an island of choice, at a hotel/resort of choice for winner and guest
 - Length of stay will vary based on winner's preference. Average length of stay is 6 days, 5 nights
 - Roundtrip airfare of choice for winner and guest with origin from Denver International Airport
 - Rental car of choice for winner
 - One (1) to three (3) excursions for winner and guest

The Approximate Retail Value ("ARV") of the Grand Prize is \$8,000.00

Getaway must be booked with a AAA travel agent. Flights, hotel room, car rental and excursions are based on availability. Any portion of the getaway that exceeds the total prize value of \$8,000 must be paid by the winner. Meals and beverages are not included and are the sole responsibility of the winner.

PRIZE RESTRICTIONS: Actual prize value depends on the booking dates of getaway. **Getaway must be booked and taken by June 30, 2022 or prize will be forfeited and Sponsor will have no further obligation to such winner. Holiday and blackout dates apply.** Cancellation and change fees will be quoted at the time of booking and are the responsibility of the traveler. Covid-19 travel restrictions may apply. Travel Insurance is recommended but not required. Flights must be booked with Denver International Airport as the origin. A major credit card is required at the time of hotel check in for incidental charges. Age restrictions apply for renting a car in Hawaii. A valid driver's license and a major credit card in the driver's name is required at the time of car rental. Please consult a AAA travel agent for further details. If any portion of the prize is not available for any reason, then the Sponsor reserves the right to substitute that portion of the prize with another prize of comparable or greater value. Any difference between stated value and actual value will not be awarded. Certain restrictions, as determined by Sponsor, may apply. Sponsor will attempt to accommodate winner's preferred booking, but all specifics thereof will be at Sponsor's discretion. If winner and guest cannot comply with these restrictions or any other portion of these Official Rules, the prize will be forfeited in its entirety and an alternate winner will be chosen. Any picture identification requirements associated with getaway are the winner and travel guest's responsibility. If winner and guest cannot book and travel by the deadline specified by Sponsor, the prize will be forfeited in its entirety and the prize may be awarded to an alternate winner selected in a random drawing from among all remaining eligible entries. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18) unless the child or legal ward of winner (and at least 16) and must complete and return a publicity and liability release at least ten (10) days prior to departure. If guest is the child or legal ward of the winner, winner must execute and return all required documents on behalf of such child or legal ward. All federal, state, and local taxes and any other costs and expenses associated with prize acceptance and use not listed herein as part of the prize including, without limitation, alcoholic and non-alcoholic beverages, meals, ground transportation, souvenirs, miscellaneous hotel expenses, and gratuities are the sole responsibility of winner.

6. **GENERAL:** Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All

copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort, or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion Parties, including but not limited to the failure or interruption of Facebook or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #5. All federal, state, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Sponsor and may be changed from time to time without notice. The Sponsor reserves the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.

- 7. CONDUCT:** By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final, binding, and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right in its sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules, or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 8. LIMITATIONS OF LIABILITY:** The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Sponsor will

award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

- 9. RELEASES:** All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Promotion Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, (ii) the receipt, ownership or use of the prize awarded, including any travel associated with any prize, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.
- 10. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Colorado, or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than State of Colorado. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Colorado. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 11. PRIVACY:** Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold, or shared in any manner by the Sponsor or any third parties unless you have elected to receive additional information or promotional material from the Sponsor, or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.colorado.aaa.com/privacy-terms-conditions-notice>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 12. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to the Promotion Prize Winners.
- 13. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed, stamped envelope for receipt by June 15, 2021 to: AAA Colorado Win a Dream Getaway to Hawaii Sweepstakes Winners List Request, c/o Realtime Media, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428.

SPONSOR: AAA Colorado Insurance, 6061 S. Willow Drive, Suite 100, Greenwood Village, CO 80111

ADMINISTRATOR: Realtime Media LLC, 200 Four Falls Corporate Center, Suite 100, Conshohocken, PA 19428